

TM

TED MAKAREWICZ

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tedmakarewicz.com

314.422.3096

EXPERIENCE

Freelance Brand Strategist | San Francisco, CA

July 2018 – Present

Redscout | San Francisco, CA

August 2017 – July 2018 | Senior Design Strategist

March 2014 – August 2017 | Senior Creative Technologist

June 2013 – March 2014 | Creative Technologist

- Brand strategy and positioning
- Innovation
- UX, graphic, and motion design
- International qualitative and quantitative research

Arnold | New York, NY

June 2012 – August 2012 | UX Design Intern

- UX design
- Communication strategy
- Art direction

Alford Advertising | New Orleans, LA

May 2008 – July 2011 | Art Director

- Social media management
- Website design and production
- Motion graphics
- Print and packaging design

EDUCATION

VCU Brandcenter | Richmond, VA

2011 – 2013

Masters in Communications (Creative Technology)

Loyola University | New Orleans, LA

2004 – 2008

Bachelor of Arts in Communications (Advertising)

Minor: Music

SKILLS

Areas

Brand Strategy, Innovation, Qualitative Research, Information Architecture, UX Design, Print and Digital Art Direction

Programs

Keynote, Photoshop, Illustrator, InDesign, After Effects, Final Cut Pro, OmniGraffle, Microsoft Office