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**TED MAKAREWICZ**

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## WORK

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### **Redscout | San Francisco, California**

August 2017 – Present | Senior Design Strategist

March 2014 – August 2017 | Senior Creative Technologist

June 2013 – March 2014 | Creative Technologist

- Brand strategy and innovation
- UX, graphic and motion design
- International qualitative and quantitative research

### **Arnold | New York, New York**

June 2012 – August 2012 | UX Design Intern

- UX design
- Communication strategy
- Art direction

### **Alford Advertising | New Orleans, Louisiana**

May 2008 – July 2011 | Art Director

- Social media management
- Website design and production
- Motion graphics
- Print and packaging design

## EDUCATION

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### **VCU Brandcenter | Richmond, Virginia**

2011 – 2013

Masters in Advertising

(Creative Technology)

### **Loyola University | New Orleans, Louisiana**

2004 – 2008

Bachelor of Arts in Communications (Advertising)

Minor: Music

## SKILLS

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Areas: Brand Strategy, Innovation, Information Architecture, UX Design, Print and Digital Art Direction

Programs: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Final Cut Pro, OmniGraffle, Microsoft Office, Keynote, Garageband

## AWARDS & HONORS

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2012 Rick Boyko Scholarship

2011 Brandcenter Scholarship

2008 Faculty Choice Best Advertising Student

2008 Donnelley Center for Nonprofit Communications Outstanding Student