

TM

TED MAKAREWICZ

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WORK

2013–Present

Redscout, San Francisco - Senior Creative Technologist

- Brand strategy and innovation
- UX, graphic and motion design

2012 (June–August)

Arnold, New York - UX Design Intern

- UX design
- Communication strategy
- Art direction

2008–2011

Alford Advertising, New Orleans - Art Director

- Social media management
- Website design and production
- Motion graphics
- Print and packaging design

2007–2008

New Orleans Promotions/Beads By The Dozen - Graphic Designer

- Web content management
- Email marketing design and production
- New product design

EDUCATION

2011 - 2013

VCU Brandcenter

Masters in Communication

(Creative Technology)

2004 - 2008

Loyola University New Orleans

Bachelor of Arts in Communications (Advertising)

Minor: Music

SKILLS

Areas: Brand Strategy, Innovation, Information Architecture, UX Design, Print and Digital Art Direction

Programs: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Final Cut Pro, OmniGraffle, Microsoft Office, Keynote, Garageband

Languages: HTML, CSS

AWARDS & HONORS

2012 Rick Boyko Scholarship

2011 Brandcenter Scholarship

2008 Faculty Choice Best Advertising Student

2008 Donnelley Center for Nonprofit Communications Outstanding Student